


# You & Events

Platform and mobile application  
for events of any format



# Designation

Professional solution for event specialists and all those who organize b2b and b2c events – business conferences, seminars, exhibitions, networking meetings, round tables and much more



# Platform Architecture



Organizer's **personal account**



**Creation of a landing page**  
(event page) with participant  
registration mode



**Flexible customization**  
of registration forms, schedules,  
notifications



**Mobile application**



**Technical support**

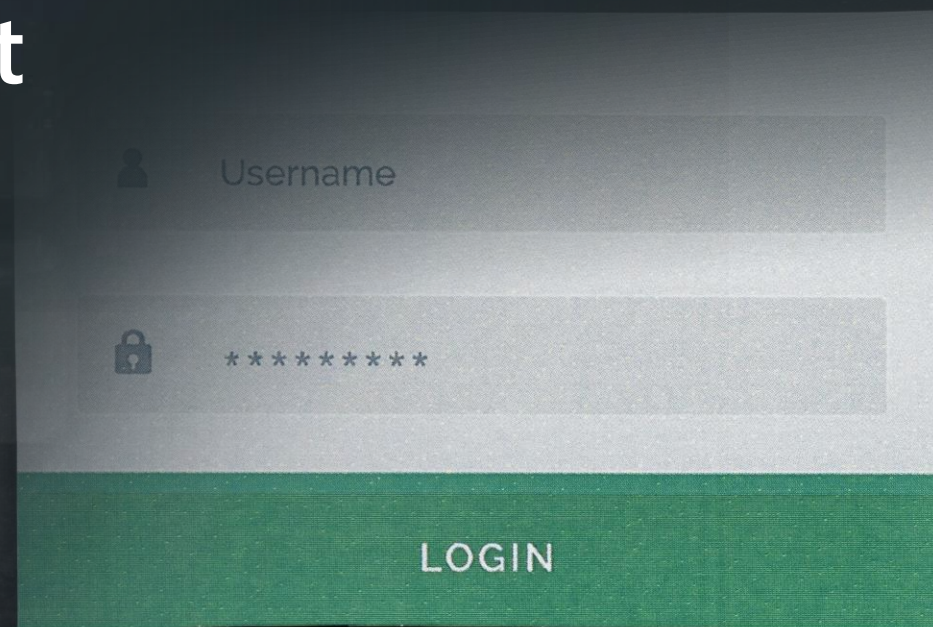


# Organizer's personal account



Convenient personal cabinet with the ability to manage processes:

- Registration of participants
- List generation
- Creating badge layouts
- Editing sections of the event program



# Event web page builder



Customizable template of the event landing (web page) with the registration mode of participants





# Registration of participants



- Registration form on the event page or via mobile app
- Flexible customization of registration forms



# Mobile application



## Advantages:

- A convenient source of information for participants
- Advertising channel for sponsors
- Communication tool for organizers





# You & Events

Application **functionality**



**Showcase of all events**  
(current, upcoming)



**Questions to the speakers** during  
the report, recording at the sections



Always **up-to-date program**  
of any event



**Networking:** socializing in group  
and private chats



**Personalized experience**  
for each guest



Operational access to event **materials**



**Notices** of upcoming events,  
announcements



**Video conferencing**  
(broadcasting in a mobile device)



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 Cheboksary, 50,  
K. Ivanov str.